

# Peanut Butter

Manufacturing Business

Detailed Project Report



## INTRODUCTION

Peanut butter is a spread or culinary substance produced from crushed dry roasted peanuts. Additional oils, salt, and sugar are frequently added to give it a smooth texture.



It can be eaten straight from the spoon as a snack, or it can be used as an ingredient or flavouring in other recipes like cakes and candy bars. Peanut butter may also be used to make delectable sauces...



..when combined with soy sauce, honey, and hot chilli oil. The options are limitless! If you want to establish your own peanut butter company, there are a few things you should know before getting started.



# USES

Peanut butter is a product that can be used in several different ways and has several different uses. It can be used as a spread on breads, crackers or by itself.



It can also be used in cooking to add flavor to some of your favorite dishes. Additionally, it can even be added to salads for a delicious and unique taste. For example,...

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..you can make peanut sauce with peanut butter as an ingredient. This sauce is commonly used in Asian cuisine. The great thing about peanut butter is that it goes well with almost anything!

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# MANUFACTURING PROCESS

In order to put together a peanut butter manufacturing plant, you first need to have your equipment and machinery pre-ordered.

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You need a mixer that would be suitable for mixing ingredients, as well as other machines such as a crusher, separator or flaker, blancher and dryer. You should also have enough space at your disposal..



..in order to store all of these items. Moreover, you need to find an electrician for installation of necessary electrical connections and purchase construction supplies.

> Business Plan: <u>Peanut Butter Manufacturing Business</u>
Plan



Once you've acquired everything, it's time to start with production. First, you need to clean peanuts using water and then run them through a machine called crusher which will break them into smaller pieces.



Then they are transferred into another machine called separator where oil is separated from nuts. Next step is roasting which is done by transferring peanuts into a rotating drum heated by steam or hot air.



## **Machinery Photographs**



#### **Z Shape Elevator**



#### Roaster





#### **Butter Grinder**



#### **Butter Grinder**



## MARKET OUTLOOK

The peanut butter market is likely to dominate the market in 2019, with a market value of USD 4.20 billion, and is expected to increase at a 6.10 percent annual pace from 2020 to 2027.





In the forecast period of 2020-2027, the growing use of peanut oil for skin care goods and therapeutic applications would be a driving force for the peanut butter market. Peanut butter is a spread produced from dry roasted peanuts that is consumed as a spread on toast, bread, and sandwiches.



It is popular in many countries, and flex premium peanut butter is thought to be the best peanut butter. In the forecast period of 2020-2027, rising disposable income, rising population, increased awareness about the health advantages of peanut oil, and changes in eating habits are some of the factors that would boost the growth of the peanut butter market.



On the other hand, as consumers become more concerned about their health as a result of rising chronic conditions such as high blood pressure and cardiac difficulties, new prospects for the peanut butter industry will emerge within the time period stated.

> Read our Books Here: <u>Food Processing</u>, <u>Food Industry</u>, <u>Agriculture</u>, <u>Agro Processing</u>, <u>Processed Food</u>, <u>Cereal Food</u>, <u>Fruits</u>, <u>Vegetables</u>, <u>Bakery</u>, <u>Confectionery</u>, <u>Milk</u>, <u>Dairy</u>, <u>Meat</u>, <u>Fisheries</u>, <u>Spices Oils</u>, <u>Fats</u>, <u>Coconut</u>, <u>Tea and Tobacco Based Products</u>



# WHY YOU SHOULD START PEANUT BUTTER MANUFACTURING BUSINESS



Peanut butter is a nutrient-dense spread that can be used on bread or added to foods such as rice, relish, smoothies, sauces, pastries, and porridge. It is considered a healthy food because it is high in proteins and low in calories. Peanut butter production is a lucrative business that may be started on a modest scale with little capital.



Many enterprises from all around the world profit from the peanut butter manufacturing industry. Peanut butter production is a successful company that supports millions of households, but there are a few things you should know before getting into the peanut butter industry.

Related Feasibility Study Reports: <u>Food Processing and Agriculture Based Projects, Snack Food, Frozen Food, Agro Processing Technology, Processed Food, Instant Food, Food Industry, Food Preservation, Canned Food, Packed Food, Ready to Eat Food, Cereal Food, Pickle, Spices, Grain Milling</u>



You must decide on the scale of your peanut butter manufacturing project, or the amount of peanut butter you want to create daily; the location of your peanut butter manufacturing business, such as a peanut butter plant or factory; and your target market. The amount of money you have and the size of your target market will influence your decisions.



We can help you through over project report. The report covers - Manufacturing Plant, Detailed Project Report, Profile, Business Plan, Industry Trends, Market Research, Survey, Manufacturing Process, Machinery, Raw Materials,

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Feasibility Study, Investment Opportunities, Cost and Revenue, Plant Economics. The project report provided by NPCS gives a detailed market review. The report analyses the market confirms the availability of various necessities such as plant & machinery, raw materials and tells about the forecasting financial requirements.



A lot of professionals have taken benefit from the project reports if you are interested in the manufacturing business, get in contact with us from the official website of NPCS.

### Key Players



- Dr. Oetker India Pvt. Ltd.
- Innovative Foods Ltd.
- Sampre Nutritions Ltd.
- Sundrop Foods India Pvt. Ltd.
- Veeba Food Services Pvt. Ltd.



# PROJECT AT AGLANCE

COST C	OF PROJECT			MEANS	OF FINANC	Œ	
Particulars	Existing	Proposed	Total	Particulars	Existing	Proposed	Total
Land & Site Development Exp.	0.00	315.00	315.00	Capital	0.00	259.49	259.49
Buildings	0.00	408.00	408.00	Share Premium	0.00	0.00	0.00
Plant & Machineries	0.00	128.25	128.25	Other Type Share Capital	0.00	0.00	0.00
Motor Vehicles	0.00	10.00	10.00	Reserves & Surplus	0.00	0.00	0.00
Office Automation Equipments	0.00	54.00	54.00	Cash Subsidy	0.00	0.00	0.00
Technical Knowhow Fees & Exp.	0.00	20.00	20.00	Internal Cash Accruals	0.00	0.00	0.00
				Long/Medium Term			
Franchise & Other Deposits	0.00	0.00		Borrowings	0.00	778.47	778.47
Preliminary& Pre-operative Exp	0.00	2.50	2.50	Debentures / Bonds	0.00	0.00	0.00
Provision for Contingencies	0.00	12.50	12.50	Unsecured Loans/Deposits	0.00	0.00	0.00
Margin Money - Working Capital	0.00	87.71	87.71				
TOTAL	0.00	1037.96	1037.96	TOTAL	0.00	1037.96	1037.96

Year	ar Annualised		Book Value	Debt	Dividend	Retained Earnings				Payout	Probable Market Price	P/E Ratio	Yield Price/ Book Value
	EPS CEPS		Per Share		Per Share					No.of Times			
			`	•	`	%	•	%	•		%		
1-2	7.32	10.02	17.32	24.00	0.00	100.00	7.32	0.00	7.32	1.00	0.00		
2-3	10.21	12.61	27.53	18.00	0.00	100.00	10.21	0.00	10.21	1.00	0.00		
3-4	13.09	15.22	40.61	12.00	0.00	100.00	13.09	0.00	13.09	1.00	0.00		
4-5	15.90	17.80	56.51	6.00	0.00	100.00	15.90	0.00	15.90	1.00	0.00		
5-6	18.64	20.32	75.15	0.00	0.00	100.00	18.64	0.00	18.64	1.00	0.00		
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Year		D. S. C. R.		Debt / - Deposits Debt	Equity as- Equity	Total Net Worth	Return on Net Worth	•					Assets Turnove r Ratio	Current Ratio
	•	Cumulati ve	Overall					GPM	PBT	PAT	Net Contrib ution	P/V Ratio		
	(Number of times)		(Number of times)		%	%	%	%	%		%			
Initial				3.00	3.00									
1-2	1.43	1.43		1.39	1.39	2.52		11.42%	7.55%	4.91%	863.31	22.31%	2.48	1.05
2-3	1.77	1.59		0.65	0.65	1.47		12.31%	9.17%	5.87%	974.41	21.58%	2.58	1.28
3-4	2.17	1.77	2.17	0.30	0.30	0.93		12.92%	10.36%	6.58%	1112.83	21.57%	2.56	1.54
4-5	2.65	1.96		0.11	0.11	0.62		13.33%	11.22%	7.11%	1251.25	21.55%	2.46	1.83
5-6	3.22	2.17		0.00	0.00	0.43		13.61%	11.85%	7.50%	1389.68	21.55%	2.33	2.54

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BEP		
	V	_
BEP - Maximum Utilisati	on year	5
Cash BEP (% of Installed	Canacity)	41.44%
cash ber (70 or mistanca	Capacity	71.770
Total BEP (% of Installed	Capacity)	44.60%
IRR, PAYBACK and FACR		
Internal Rate of Return .	. ( In %age )	30.25%
Payback Period of the Pr	oject is (In Years)	2 Years 3 Months
Fixed Assets Coverage Ra	atio ( No. of times )	9.479

#### Major Queries/Questions Answered in the Report?

- 1. What is Peanut Butter Manufacturing industry?
- 2. How has the Peanut Butter Manufacturing industry performed so far and how will it perform in the coming years?
- 3. What is the Project Feasibility of Peanut Butter Manufacturing Plant?
- 4. What are the requirements of Working Capital for setting up Peanut Butter Manufacturing plant?



- 5. What is the structure of the Peanut Butter Manufacturing Business and who are the key/major players?
- 6. What is the total project cost for setting up Peanut Butter Manufacturing Business?
- 7. What are the operating costs for setting up Peanut Butter Manufacturing plant?
- 8. What are the machinery and equipment requirements for setting up Peanut Butter Manufacturing plant?



- 9. Who are the Suppliers and Manufacturers of Plant & Machinery for setting up Peanut Butter Manufacturing plant?
- 10. What are the requirements of raw material for setting up Peanut Butter Manufacturing plant?
- 11. Who are the Suppliers and Manufacturers of Raw materials for setting up Peanut Butter Manufacturing Business?
- 12. What is the Manufacturing Process of Peanut Butter?



- 13. What is the total size of land required for setting up Peanut Butter Manufacturing plant?
- 14. What will be the income and expenditures for Peanut Butter Manufacturing Business?
- 15. What are the Projected Balance Sheets of Peanut Butter Manufacturing plant?
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- 27. What are the Market Opportunities for setting up Peanut Butter Manufacturing plant?
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### TAGS

#DetailedProjectReport #BusinessIdeas #StartupBusinessIdea #EntrepreneurIndia #NPCSProjects #BusinessConsultant #ProjectReport #Startup #BusinessOpportunity #BusinessPlan #Business **#PeanutButter #PeanutButterManufacturing #PeanutButterBusiness #PeanutButterProcessing** #PeanutButterManufacturingBusiness #PeanutButterProjectReport

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  by identifying the target customer group of the product





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- Export-Import Market Potential
- Raw Material & Manpower Availability
- Project Costs and Payback Period

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Working Capital Requirement, uses and applications, Plant Layout, Project Financials, Process Flow Sheet, Cost of Project, Projected Balance Sheets, Profitability Ratios, Break Even Analysis. The DPR (Detailed Project Report) is formulated by highly accomplished and experienced consultants and the market research and analysis are supported by a panel of experts and digitalized data bank.

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- Industry / trade associations







### **Requirement collection**

Thorough analysis of the project

**Economic feasibility study of the Project** 

Market potential survey/research

**Report Compilation** 



#### **Sectors We Cover**



- Ayurvedic And Herbal Medicines, Herbal Cosmetics
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- Aluminium And Aluminium Extrusion Profiles & Sections,
- o Bio-fertilizers And Biotechnology
- Breakfast Snacks And Cereal Food
- o Bicycle Tyres & Tubes, Bicycle Parts, Bicycle Assembling
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- Dairy/Milk Processing
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- Fast Moving Consumer Goods
- Food, Bakery, Agro Processing
- Fruits & Vegetables Processing
- Ferro Alloys Based Projects
- Fertilizers & Biofertilizers
- Ginger & Ginger Based Projects
- Herbs And Medicinal Cultivation And Jatropha (Biofuel)
- Hotel & Hospitability Projects
- Hospital Based Projects
- Herbal Based Projects
- Inks, Stationery And Export Industries
- Infrastructure Projects
- Jute & Jute Based Products



#### Sectors We Cover Cont...



- Leather And Leather Based Projects
- Leisure & Entertainment Based Projects
- Livestock Farming Of Birds & Animals
- Minerals And Minerals
- Maize Processing(Wet Milling) & Maize Based Projects
- Medical Plastics, Disposables Plastic Syringe, Blood Bags
- o Organic Farming, Neem Products Etc.
- o Paints, Pigments, Varnish & Lacquer
- Paper And Paper Board, Paper Recycling Projects
- Printing Inks
- Packaging Based Projects
- o Perfumes, Cosmetics And Flavours
- Power Generation Based Projects & Renewable Energy Based Projects
- Pharmaceuticals And Drugs
- o Plantations, Farming And Cultivations
- o Plastic Film, Plastic Waste And Plastic Compounds
- o Plastic, PVC, PET, HDPE, LDPE Etc.



#### Sectors We Cover cont...



- Potato And Potato Based Projects
- Printing And Packaging
- Real Estate, Leisure And Hospitality
- Rubber And Rubber Products
- Soaps And Detergents
- Stationary Products
- Spices And Snacks Food
- Steel & Steel Products
- Textile Auxiliary And Chemicals
- Township & Residential Complex
- Textiles And Readymade Garments
- Waste Management & Recycling
- Wood & Wood Products
- Water Industry(Packaged Drinking Water & Mineral Water)
- Wire & Cable



## Objective



- To get a detailed scenario of the industry along with its structure and classification
- To provide a comprehensive analysis of the industry by covering aspects like:
  - Growth drivers of the industry
  - Latest market trends
  - Insights on regulatory framework
  - SWOT Analysis
  - Demand-Supply Situation
  - Foreign Trade
  - Porters 5 Forces Analysis
- To provide forecasts of key parameters which helps to anticipate the industry performance
- To help chart growth trajectory of a business by detailing the factors that affect the industry growth
- To help an entrepreneur/manager in keeping abreast with the changes in the industry
- To evaluate the competitive landscape of the industry by detailing:
  - Key players with their market shares
  - Financial comparison of present players







- Venturist/Capitalists
- Entrepreneur/Companies
- Industry Researchers
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## NIIR PROJECT CONSULTANCY SERVICES

**AN ISO 9001: 2015 CERTIFIED COMPANY** 



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